

WEBMASTER CERTIFICATE

Enjoy a vibrant new Internet-based career. The Webmaster course takes you from the very beginning, through all the steps used to build dynamic websites. You will begin the journey using MS NotePad and simple HTML code, progressing to the use of Javascript, Dynamic HTML, and elements of embedded Flash. This course engages the student in active learning through continuous web page implementation.

A Webmaster is a dynamic new Internet-based career. Every company, institution, and organization feels a compelling need to be online. At the very least, they want to develop a presence on the Internet. Webmasters design, develop and maintain these highly visible web sites.

As a Webmaster you might be called upon to work in a group developing interactive eCommerce/eBusiness sites. You could be in complete control of an auction site, a discussion group, an online newsletter, a physician's appointment page, an organization's membership site, or develop a marketing presence for a new product. Webmasters are often the first to test new and state-of-the-art equipment as well as the latest software. They are allowed to indulge in artistic and professional freedoms rarely seen in any other industry. Numerous Webmasters are allowed - even encouraged - to work from home or use flextime. A Webmaster is a respected and sought after member of the Management Information Systems / Information Technology group.

This Webmaster course starts with the beginning of web page development and introduces new concepts through involving the student in active web page implementation.

HERE'S HOW OUR ONLINE COURSES WORK FOR THE STUDENTS:

- **Begin when you wish.**
- **You are assigned an instructor for one-on-one assistance.**
- **Move at your own pace.**
- **Your work is evaluated and 70% proficiency is required for a certificate.**
- **You should complete the course within 180 days but you may request an additional 180-day extension.**
- **Students will receive a certificate from Mississippi State University upon successful completion of the course.**

The courses are all self-paced. The instructors respond to the student, not the other way around. Each course has a set of lessons and exams.

Detailed outlines, demos and ratings are available at www.gatlineducation.com.



OBJECTIVES OF THIS CLASS

This Webmaster Class is an interactive program designed to:

- Take a student that is moderately proficient in computer basics and train them to take charge of any company's web presence,
- Prepare a student to:
 - Plan a website
 - Design a website
 - Implement a website, and
 - Maintain a website.

OUTCOMES

At the successful completion of this course the student will be able to:

1. Understand and appreciate the World Wide Web as it relates to personal and business use;
2. Be able to use good design techniques and audience analysis to construct a webpage to fit a target purpose and audience;
3. Be able to formally design, compose, and structure the information to appear on a website;
4. Be able to use HTML to construct webpages with text, lists, links, tables, graphics, frames, forms, and other features of a dynamic webpage, and;
5. Be able to evaluate the costs and benefits of doing business on the World Wide Web.

COURSE REGISTRATION

Name _____
Social Security # _____
Address _____
City _____
State _____ Zip _____
Work Phone _____ Home Phone _____
E-Mail Address _____

Webmaster Certificate

Web Based 150 Hours Registration Fee: \$1,595*

*Price includes all materials!

Check or Money Order MasterCard Visa AMEX
 Purchase Order Discover

Account # _____

Exp. Date _____ Signature _____

HOW TO REGISTER

BY MAIL: Complete the registration form above, attach your check or money order and mail to the address listed below.

BY PHONE: Call (662) 325-3476. Phone registration hours are from 8:00 a.m. to 5:00 p.m. M-F.

BY FAX: Fax registration is available 24 hours a day, 7 days per week. Be sure to fax your fully completed enrollment form with credit card information provided to (662) 325-8666.

Mississippi State University
Division of Academic Outreach and
Continuing Education
Attn: EAS
PO Box 5247
Mississippi State, MS 39762

For information on financial assistance please visit
www.collegeloanapplication.com

For Student Loan Information, call: The Education Resources Institute (TERI) at (800) 255-8374, ext. #2 (The Customer Service Department can take your application over the phone.)

Mississippi State University does not discriminate on the basis of race, color, religion, national origin, sex, age, disability, sexual orientation, or veteran status.

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Mississippi State
UNIVERSITY
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<http://www.ce.msstate.edu/>

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